



## Career Women Summit 2008

"The Future belongs to those who believe in the beauty of their dreams" *Eleanor Roosevelt*

# Inspiring Women

*Accelerating the Economic Growth and Potential of Women*

Opening address by:

**Y.B. DATO' SRI SHARIZAT ABDUL JALIL**

Special Adviser to the Prime Minister for Women and Social Development Affairs (Invited)

Keynote address by:

**KIRAN MAZUMDAR SHAW**

Chairman and Managing Director  
Biocon Limited, India

**THE MOST AWAITED EVENT OF THE YEAR  
GURANTEED TO INFORM, INSPIRE & EMPOWER**

*T*his summit is a dedication to all women, who face the challenges and trials of life with that most precious of armours: her femininity. Today's women are leaders: leading from the heart, and accommodating and supporting diversity. Today's women understand the importance of remaining true to themselves, of encouraging and developing others and of giving back to each other, and to the community. Today's women are an asset and a catalyst of growth to family, organization and the country as a whole!



### GROUND BREAKING SESSIONS FROM:

- **Linda Chander**, Director, Enskills, Australia
- **Annie Yap**, Managing Director, The GMP Group, Singapore
- **Jan Burnes**, Principal & Senior Consultant, Business in Action, Australia
- **Dr. Hamidah Marican**, Regional Diversity & Inclusion Manager, Asia Pacific, BP Asia Pacific
- **Kay Wong**, Executive Consultant, KBB On-Block, Malaysia
- **Sharmini Hensen**, CEO, Lifeworks, Malaysia
- **Faridah Hameed**, CEO, Wowexperience, Malaysia
- **Pamela Gilbert**, Director, Futurefit, Australia

Don't Miss  
**THE POWER OF RHYTHMS**

Breaking down Barriers &  
Celebrating the Joys of Life

Drumming session by  
Community Rhythms

Strategic Partner:



Exclusively brought  
to you by:



*Dear Fellow Sisters,*

*As we celebrate 50 years of Malaysian Independence, the contribution of women is essential to the economic growth of the country as a whole. The theme of this year's summit, "Accelerating the Economic Growth and Potential of Women" is timely as women represent half of the talent and potential available in Malaysia.*

*The United Nations Development Programme report, "The Progress of Malaysian Women since Independence" shows that there has been a significant progress in key socio-economic areas since Malaysia gained independence in 1957. Much of that progress can be attributed to the contribution of women throughout Malaysia; to their work, their sacrifices, their ingenuity, their creativity and their spirit.*

*However, much of the success enjoyed by women has come at a price. To ensure our achievements and progress in our careers, sacrifices have had to be made, mainly in our own peace of mind and in our health. To counter this trend and to restore balance to both work and home, women need a substantial amount of support from other women like themselves, to network through support groups, training and mentoring.*

*To this end, we have organized this summit to provide women like you: women of heart with spirit, skills and passion, to come together to share their experiences, discover together ways to help themselves and each other. A community of women can achieve great things, for themselves, their families, their organizations and for Malaysia!*

*Our goal is to contribute to developing the women leaders of tomorrow while exploring critical business, economic and social issues of today. Our intention is to provide a forum for learning, discussion, exchange and support of business women from all over Asia.*

*Please join us along with numerous extraordinary women as we make new friends and continue to learn new ways to redefine success, both personally and professionally. Space is limited so sign up today. See you there!*

*Yours sincerely,*

*Linda Chander*

**Enskills Learning & Development**

*Santhi S*

**THOMVELL International**

## Day **One** ● 19th August 2008

### **08.45 am**

Welcome Note by Chairperson and Master of Ceremonies  
**Linda Chander**, Director, Enskills Australia

Linda Chander, BA, Grad Dip Ed., brings to her clients expertise gained from over 25 years in Journalism, Education and Corporate Training, in Australia, the UK, Ireland, India and Malaysia. Her experience as a conference speaker and training facilitator have developed in her a genuine warmth and ability to connect with diverse audiences. She has provided guidance and contribution to several conferences and seminars over the years, and is skilled in integrating the messages of a wide variety of speakers, to gain maximum benefit for the delegate.

### **09.00 am**

Opening Address

#### **Accelerating the Economic Growth and Potential of Women in the 21st Century**

**YB Dato Seri Sharizat Abdul Jalil**, Special Adviser to the Prime Minister for Women and Social Development Affairs (Invited)

### **09.20 am**

Key Note Address

#### **Women Leaders and Organisational Change**

- Focus on high leverage activities to reach goals and objectives more quickly
- Cultivate more executive maturity and improve decision making
- Cease self limiting behaviors and attitudes

- Fully harness their potential and that of their team members
- Achieve extraordinary results

**Kiran Mazumdar Shaw**, Chairman & Managing Director, Biocon Limited

Under Kiran Mazumdar Shaw's stewardship, Biocon transformed from an industrial enzymes company to an integrated biopharmaceutical company with strategic research initiatives. Today, Biocon is recognised as India's pioneering biotech enterprise. In 2004, she became India's richest woman. Kiran Mazumdar Shaw is the recipient of several prestigious awards. These include ET Businesswoman of the Year, Best Woman Entrepreneur, Model Employer, Ernst & Young's Entrepreneur of the Year Award for Life Sciences & Healthcare, Leading Exporter, Outstanding Citizen, Technology Pioneer, etc.

**10.00 am**

Tea Break

**10.20 am**

### Community Rhythm Drum Circle

30 minutes of Interactive Drumming facilitated by Paul Lau & Edwin Nathaniel of "Community Rhythms". This energizing session provides participants with a positive oasis of rejuvenation, connection with others and a community building experience.

**10.50 am**

### Leading from the Heart-Achieving Profitability Together

This session will provide unique opportunity to explore value-based leadership. The speaker will also share the importance of taking risks, being a master listener, living by values, empowering other leaders, recognizing the best in others and helping other achieve what they want.

**Annie Yap**, Managing Director, The GMP Group, Singapore

GMP Group is the largest recruiting company in Singapore. She is the President of Singapore Staffing Association and also sits in the South-West CDC Job Committee. Annie took over the company in 2001 with a turnover of \$15 million. Today, the annual turnover has increased to \$60 million. Annie Yap embraced the challenge by successfully adapting different styles in line with the times.

**11.30 am**

### The Sea of Life from Pirates to Profits

Cleverly blending her sailing adventures with her business adventures, Jan tells seafaring tales, full of practical wisdom, to help us navigate through the turmoils and challenges that dominate business life today.

**Jan Burnes**, Principal & Senior Consultant, Business in Action, Australia (**Winner of prestigious Telstra "BUSINESS WOMAN OF THE YEAR" Award**)

Jan Burnes is internationally known for her expertise in leadership and management. In the early 90's Jan and her family sailed around the world in their own yacht experiencing exciting, and sometimes dangerous

adventures. She describes this time as very 'character building'.

Jan receives rave reviews from her many clients, including Boeing Aerospace, McDonalds, Revlon, Sara Lee, Woolworths, CSIRO, Proctor & Gamble, Wyeth Australia, Macquarie Bank, JP Morgan Chase, Centrelink, ATO., Office of State Revenue, NSW Police Service and etc.

**12.10 pm**

### Life / Work Balance: It's A Conscious Decision

The core agenda with work-life balance issues is still the family. And despite all the improvements in equality between the sexes, this is still largely perceived as an issue for women rather than men. Women have unique talents and abilities that enable us to excel both at home and in the office. Dr. Hamidah will share how balancing both work and family is possible and can be done successfully without stress. She believes that women have to make a conscious decision on attaining work/life balance.

**Dr. Hamidah Marican**, Regional Diversity & Inclusion Manager Asia Pacific, BP Asia Pacific

Dr. Hamidah has an MBA in Training & Development and a Doctorate in Value Based Management. She is also involved in a UN sponsored Living Values Education Program (LVEP), and has begun a small parents group advocating online safety for children.

**12.50 pm**

Networking Luncheon

**01.50 pm**

### Making Mentoring Meaningful - The Business Case for Mentoring

- What is Mentoring and how it differs from other Development interventions.
- The secrets of great Mentors: do's and don'ts.
- Making the Mentoring relationship work.
- Setting up a Mentoring programme in the company: what to remember, what not to forget!

**Linda Chander**, Director, Enskills Australia

Linda Chander has consulted to several firms in the set up of integrated Mentoring programmes, and has assisted many individuals in acquiring Mentoring skills for their own development and those of others. As a bottom line, value-for-money intervention, the benefits of Mentoring are becoming more apparent as many top tier organisations recognise its rightful place in Business strategy. Not only does it assist in helping develop valuable employees, it can significantly increase work performance across the board. Linda is an accomplished speaker on contemporary work/life topics and brings to her presentations warmth, humour and practical common sense.

**02.30 pm**

### Personal Branding for Corporate Women

- What is Personal Branding vs Product Branding?
- Significance of Personal Branding
- You are a Brand - what do you stand for?
- Case Study

**Kay Wong**, Executive Consultant, KBB On-Block Sdn Bhd

Kay Wong has been a marketing communications professional of 20 years, and has been involved in branding, advertising, public relations, event management and strategic planning from working in various multinational advertising agencies.

She has a wide knowledge of different products and services through working extensively with multinational clients and local corporations. She is also an Associate Lecturer at Institute of Advertising, Communications and Training (IACT), and a coach and mentor to trainees from the Certified Professional Trainer (IPMA, UK) programme.

**03.10 pm**

### Attract What You Desire With Your Mind

- Creation Process
- What is the Law of Attraction?
- Steps on how to use the Law of Attraction?
- How does it all work in the mind

**Sharmini Hensen**, Trained Master NLP (Neuro Linguistic Programming) CEO of LifeWorks Sdn Bhd

She brings with her more than 14 years of experience in sales and marketing spanning across a wide spectrum of industries from real estate to high end consumer products.

Sharmini support individuals who want to create excellent results in all aspects of their life; relationships, career, health and finance. She is the founder of SISTAS NETWORK a growing coaching support work group for women. She has been featured in articles in magazines and newspapers for her working in empowering women. She was also hosting a television coaching program on TV2.

**04.10 pm**

Tea Break

**04.30 pm**

### Are We Having Fun at Work Yet?

Is the phrase *Having fun at Work* an oxymoron? In this session, WowXperience! CEO Faridah Hameed will share why being happy at work is not only possible, but necessary. She will also touch on the price you pay if you are a member of the Cult of Overwork

**Faridah Hameed**, CEO, WowXperience

Faridah's passion, energy and engaging style has earned her outstanding testimonials from people ranging from CEOs, to entrepreneurs and academics from around the world.

Faridah brings to her audience 20 years of experience in the communication industry having worked for market leaders such as The New Straits Times, The Sheraton Hotel Group, Limkokwing Integrated, as well as consulted with clients such as the Multimedia Development Corporation (MDec), the "United Nations Development" (UNDP) programme & The Malaysian Institute of Integrity. In 2002-2003, Faridah was the sole Malaysian representative to the "United Nations" (UN) Global HIV/AIDS Resource Network Meeting held in Johannesburg, South Africa.

**05.10 pm**

### Panel Discussion - Leadership Challenges of the 21st Century and Ways to Overcome Them

Panelists:

- Linda Chander (Facilitator)
- Jan Burnes
- Kiran Mazumdar
- Pamela Gilbert
- Hamidah Merican
- Annie Yap

**05.40 pm**

End of Day One

## Day TWO ● 20th August 2008

**Day Two presents 3 half day concurrent workshops that delegates can choose from**

### Workshop Timing (Workshop A/B/C)

**09.00 am - 12.30 pm** (Morning Session)

**01.45 pm - 05.15 pm** (Afternoon Session)

### Workshop A

#### THE FEMALE MANAGER'S GUIDE TO CREATING CONFIDENCE AND COMPOSURE.

**Linda Chander**, Director, Enskills, Australia

In today's high stress, success oriented and high pressured work environment, it's easy to feel overwhelmed and under-valued. Maintaining our enthusiasm and confidence in the face of constant pressure to perform and

excel can diminish our stores of confidence, leaving us feeling uncertain, insecure and just plain scared!

This half-day workshop will help you re-focus your energy on what is important, allowing you to regain your composure and fuel your confidence. Learn how to tackle difficult situations with aplomb, how to sustain your self-confidence in the face of crisis, and how to fortify yourself with good work and life habits.

### You will learn how to:

- Increase our Self-Awareness - understanding what is working for us in our lives, and what is working against us
- Appreciate our Differences - how we can use our differences to increase our contribution to the workplace
- Master our Habits - identify those habits of action and thought which undermine our achievements both at work and in our personal lives

- Improve our Communication Skills - to increase our effectiveness in our business relationships.
- Increase our Influencing skills - to better achieve organizational objectives
- Take control of Stress in our lives - to create personal mastery

## Workshop content

### Self Awareness

- The importance of understanding ourselves
- Strengths and weaknesses why we need to know

### Self Management

- Responding to criticism
- Setting limits
- Letting go of unhelpful habits
- Creating helpful habits of work, play, thought
- Adjusting our thinking

### The Road Ahead

- Creating a vision
- Setting Goals
- Developing our career

## Workshop B

### BUILDING HIGH PERFORMING TEAMS

**Pamela Gilbert**, Director, FutureFit Pty Limited

#### You will learn how to:

- Understand your style and contribution
- Value the contribution of other team members
- Practical strategies for building high performing teams

## Workshop Content

### Start thinking

- Interactive exercise called Diversity, which will:
  - ◆ Break the ice and give people the chance to get to know how each other thinks
  - ◆ Allow the participants to experience the differences in Thinking Style preferences.
  - ◆ Have some fun!

### Grey matters

- A brief introduction to The Herrmann Brain Dominance Approach and "The Brain"

### What's my style

- Guess your profile
- Strengths of your style - what do you bring to the team
- Challenges you face working in a team
- Team exercise

### Communicating with different styles

- "Talk about" exercise
- Influencing different styles
- Team exercise

### Teaming up

- Strengths and challenges of different team compositions
- Strategies for working together with different team compositions

- What makes a high performing team
- Stages of team growth
- Whole brain problem solving teams
- How teams can have a healthy debate
- Team exercises

Pamela has over 20 years business consulting experience. Her prime focus is assisting companies to win and retain business.

Pamela works extensively with professional service firms and the banking and finance sector. She has a sound understanding of the financial services sector with clients including major Financial Services Institutions, National Australia Bank, Macquarie Bank, Oracle, Blake Dawson Waldron and KPMG. She assists Boards of Directors of public listed companies to become highly effective teams; coaching executives to develop highly persuasive presentations for their Board of Directors

Pamela is a Chartered Accountant and has gained her experience through holding senior consulting positions in organisations such as KPMG, Rogen Australia, Critchley Management Consultants and Westpac Banking Corporation.

## Workshop C

### DEALING WITH DIFFICULT PEOPLE

**Jan Burnes**, Principal & Senior Consultant, Business in Action, Australia

Difficult people are everywhere among our staff, our clients, senior management, friends, and even our own family! Why is it that some people are so difficult to get along with? Wouldn't you like a failsafe way to diffuse difficult situations and achieve the outcome you desire?

Jan Burnes, an International expert on difficult people, will present a half-day intensive workshop on "**Dealing with Difficult People**" which will show you that most people are more **different** than they are difficult, and that they don't intentionally set out to make your life miserable!

She identifies the different types of people you work with, and then shows you exactly how to **communicate effectively** with them to get the cooperation and results you need, even with the truly difficult ones.

#### You will learn:

- How to recognise and manage personality, generational and gender differences
- How to get the cooperation and results you need without damaging relationships
- How to control your own anxieties and fears while confronting difficult people
- How to relate to angry, emotional, or tearful individuals.

#### Workshop Content:

- Understanding "difficult" behavior
- Do's and don'ts of dealing with "difficult" individuals
- Assertive intervention skills
- Appreciating communication influences
- How to disagree respectfully
- How to cope with angry, upset people
- Ready, set, go! Action Plan